

ASS. PROF. MAG. DR.

# MARCO HAID

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# CURRICULUM VITAE

## ASS. PROF. MAG. DR. MARCO HAID

## PERSONAL DATA

| | |
|---|---|
| Name, Titles: | Mag. rer. soc. oec. Dr. Marco Haid |
| Date of Birth: | 10th December 1986 |
| Place of Birth: | Zams, Austria |
| Address: | Franz-Xaver-Renn-Str. 4 TOP 29, A – 6460 Imst |
| Telephone: | +43 (0) 676 464 54 440 |
| E-Mail: | haidmarco@gmail.com |

## EDUCATION

| | |
|---|---|
| 2014 – 2016 | Doctor of Philosophy in Management, University of Innsbruck, Austria |
| 2007 – 2012 | Magister in Business and Business Education, University of Innsbruck, Austria |
| 2001 – 2006 | Matura, High School: Bundeshandelsakademie Imst, Austria |

## PROFESSIONAL APPOINTMENTS

| | |
|---|---|
| 2020 – present | Assistant Professor, Division for Management in Health and Sport Tourism, University UMIT Tirol, Hall i. T., Austria |
| 2017 – 2020 | Senior Scientist, Division for Management in Health and Sport Tourism, University UMIT Tirol, Hall i. T., Austria |
| 2014 – 2018 | Research and Teaching Assistant, Department of Accounting, Auditing and Taxation, University of Innsbruck, Austria |
| 2011 – 2016 | Coach, Department of Education, Chamber of Labour Tyrol, Innsbruck, Austria |
| 2011 – 2016 | Coach, „Aufbauwerk der Jugend“, Innsbruck, Austria |
| 08/2012 – 09/2012 | Volunteer, Trade Department of the Austrian Embassy, The Hague, Netherlands |

## AWARDS AND HONOURS

| | |
|---|---|
| 2021 | UMIT Teaching Certificate, Private University UMIT Tirol, Hall i. T., Austria |
| 2019 | UMIT Teaching Award, Private University UMIT Tirol, Hall i. T., Austria |
| 2018 | Research Award KSW (Association of tax consultants and auditors) |
| 2017 | Research Award Johannes-Bisegger-Foundation |
| 2017 | Research Award IWP (Institute of Austrian auditors) |
| 2016 | PhD merit-based Scholarship, University of Innsbruck |
| 2015 | PhD merit-based Scholarship, University of Innsbruck |
| 2015 | PhD Scholarship, University of Innsbruck |

## MEMBERSHIPS AND ACTIVITIES AS REVIEWER AND EDITOR

| | |
|---|---|
| 2020 – present | Guest Editor and Reviewer for the Journal Sustainability,<br>Reviewer for the Journal of Outdoor Recreation and Tourism,<br>International Journal of Environmental Research and Public Health,<br>Tourism Management Perspectives |
| 2018 – 2020 | Member, American Accounting Association (AAA) |
| 2017 – 2020 | Member, European Accounting Association (EAA) |
| 2015 – 2017 | Member, Association des Formations Européennes à la Comptabilité et à l'Audit (AFECA - Accounting and Auditing Network) |
| 2014 – 2017 | Member, Teaching Cooperation "International Learning Platform for Accountancy" (ILPA) |

LANGUAGES: Fluency in German and English; Basics in Italian

SOFTWARE: MAXQDA, NVivo, SPSS, Stata

Imst, May 2022



# PUBLICATIONS AND PRESENTATIONS

## ASS. PROF. MAG. DR. MARCO HAID

| Publications in refereed journals |
|---|
| **2022** |
| **Haid, Marco**; Heimerl, Peter; Menhofer, Amelie; Stummer, Harald; Nöhammer, Elisabeth (2022): Workplace health promotion in the Austrian hospitality industry. In: *Journal of Human Ressources in Hospitality & Tourism*, Forthcoming. |
| **2021** |
| Albrecht, Julia; **Haid, Marco;** Faisal, Abrar (2021): Types and relevance of advocacy in destination-based non-profit organisations - evidence from New Zealand ecosanctuaries. In: *Tourism Management Perspectives*, 40(2021), 100898. https://doi.org/10.1016/j.tmp.2021.100898 |
| **Haid, Marco;** Albrecht, Julia (2021): Sustainable tourism product development – an application of product design concepts. In: *Sustainability*, 13(14), 7957. https://doi.org/10.3390/su13147957 |
| **Haid, Marco;** Albrecht, Julia; Finkler, Wiebke (2021): Sustainability Implementation in Destination Management. In: *Journal of Cleaner Production* 312, 127718 (1-10). https://doi.org/10.1016/ j.jclepro.2021.127718 |
| Albrecht, Julia; **Haid, Marco**; Finkler, Wiebke; Heimerl, Peter (2021): What's in a name? The meaning of sustainability to destination managers. In: *Journal of Sustainable Tourism*, Epub ahead of print, 1-20. https://doi.org/10.1080/09669582.2020.1868483 |
| **Haid, Marco**; Heimerl, Peter; Tossmann, Bettina; Nöhammer, Elisabeth (2021): The prioritization of outpatients by nurses using the Manchester triage system: A case analysis in an Austrian accident hospital. In: *Medico-Legal Update* 21(3), 380-386. |
| **Haid, Marco**; Nöhammer, Elisabeth; Albrecht, Julia; Plaikner, Alexander; Stummer, Harald; Heimerl, Peter (2021): Health Promotion as Motivational Factor in Alpine Cycling. In: *International Journal of Environmental Research and Public Health* 18, 2321 (1-12). https://doi.org/10.3390/ ijerph18052321 |
| **Haid, Marco**; Heimerl, Peter; Langmayr, Maximilian; Stummer, Harald; Nöhammer, Elisabeth (2021): Aktivierungs- und Bewegungsangebote in Seniorenheimen - Ist-Zustände und Ansatzpunkte für die Weiterentwicklung. In: *Pflegewissenschaften*, 23(4), 281-288. |
| **2020** |
| Heimerl, Peter; **Haid, Marco**; Benedikt, Lea Elisabeth; Scholl-Grissemann, Ursula (2020): Factors influencing Job satisfaction in Hospitality industry. In: *Sage Open* 10(4), 1-12. https://doi.org/10.1177/ 2158244020982998 |
| Heimerl, Peter; **Haid, Marco**; Perkmann, Urban; Rabensteiner, Martin (2020): Job satisfaction as a driver for sustainable development in the hospitality industry? Evidence from the alpine region. In: *Sustainability* 12(17), 6754. https://doi.org/10.3390/ su12176754 |

Heimerl, Peter; **Haid, Marco**; Perkman, Urban; Rabensteiner, Martin; Campgregher, Philipp; Lun, Georg (2020): Job satisfaction in the hospitality industry: does the valuation make the difference?. In: *Anatolia: An International Journal of Tourism and Hospitality Research* 21(4), 674-677. https://doi.org/10.1080/13032917.2020.1755324

Graschitz, Sabine; **Haid Marco**; Claudia Müller (2020): Auditor´s Remuneration and Audit Effort: Can Variable Audit Fee Components affect Audit Quality?. In: International Journal of Academic Accounting, Finance & Management Research 4(5), 11-20.

**2019**

Steller, Marcel; **Haid, Marco** (2019): Steigende Anforderungen an den Prüfungsausschuss des Aufsichtsrats: Eine empirische Analyse der Auswirkungen auf Prüfungsausschüsse von Unternehmen im österreichischen Prime Market (ATX Prime). In: *WPg* 23(2019), 1251-1257.

**Haid, Marco**; Graschitz, Sabine; Heimerl, Peter (2019): Error Reports in the Light of Error Management Climate, Task Complexity and Personnel Composition. In: *International Journal of Economic Sciences and Applied Research* 12(3), 14-23.

**Haid, Marco**; Graschitz, Sabine; Heimerl, Peter (2019): A Matter of Motivation - The Effects of Risk Preference and Task Complexity on the Auditor's Motivation. In: *WSB Journal of Business and Finance* 53(2), 1–14.

**Haid, Marco**; Heimerl, Peter (2019): Project-oriented teaching and gender-specific differences in the perception of competencies in project management. In: *Educational Alternatives* 17, 322–331.

**Haid, Marco**; Heimerl, Peter (2019): The development of project management competencies. In: *International Journal of Education and Research* 7(11), 93–106.

**Books and book chapters:**

**2015 - 2021**

Albrecht, Julia; **Haid, Marco** (2021): Sustainable Tourism Management. In: Buhalis, Dimitrios (Hrsg.), *Encyclopedia of Tourism Management and Marketing*. Cheltenham: Edward Elgar Publishing. ISBN: 978 1 80037 747 9.

Peters, Mike; Plaikner, Alexander; Sparber, Johanna; Kallmünzer, Andreas; Heimerl, Peter; **Haid, Marco** (2018): Interne und externe Nachfolge im Tourismusunternehmen. *Endbericht Tourismusforschungszentrum des Landes Tirol.*

**Haid, Marco** (2018): Information, Haftung und Prüfungsqualität. Eine fallstudienbasierte Wirkungs-analyse. Wiesbaden: Springer Gabler Verlag. ISBN 978-3-658-21908-6.

Graschitz, Sabine; **Haid, Marco**; Müller, Claudia (2017): Auditor's Characteristics, Liability Regime and Task Complexity Assessment. In: Rich, Martin (Hrsg.): *Proceedings of the 13th European Conference on Management, Leadership and Governance ECMLG 2017;* S. 137–146. Reading: Academic Conferences and Publishing International Limited. ISBN 978-1-911218-64-7.

Graschitz, Sabine; **Haid, Marco**; Müller, Claudia (2017): The Willingness to Report Errors in Audit Firms in Light of Error Management Climate, Team Size and Task Complexity. In: Rich, Martin (Hrsg.): *Proceedings of the 13th European Conference on Management, Leadership and Governance ECMLG 2017;* S. 597-601. Reading: Academic Conferences and Publishing International Limited. ISBN 978-1-911218-64-7.

Graschitz, Sabine; **Haid, Marco** (2017): Vergütungsform und Arbeitseinsatz - Erste Ergebnisse einer experimentellen Untersuchung. In: Baldauf, Julia; Graschitz, Sabine (Hrsg.): *Theorie und Praxis aus*

*Rechnungswesen und Wirtschaftsprüfung – Nationale und Internationale Entwicklungen. Festschrift für Prof. Dr. Rudolf Steckel*; S. 215 – 229. Wien: LexisNexis ARD Orac. ISBN 978-3-7007-6786-2.

Graschitz, Sabine; **Haid, Marco** (2017): § 206 – Wertansätze für Gegenstände des Umlaufvermögens. In: Jabornegg, Peter; Artmann, Eveline (Hrsg.): *UGB - Unternehmengsgesetzbuch. Mit Einzel- und Konzernabschluss, Prüfung und Offenlegung, Band 2*; S. 259-266. Wien: Verlag Österreich. ISBN 978-3-7046-6324-5.

**Haid, Marco**; Steller, Marcel (2017): § 267c – Konsolidierter Bericht über Zahlungen an staatliche Stellen. In: Jabornegg, Peter; Artmann, Eveline (Hrsg.): *UGB - Unternehmengsgesetzbuch. Mit Einzel- und Konzernabschluss, Prüfung und Offenlegung, Band 2*; S. 811-813. Wien: Verlag Österreich. ISBN 978-3-7046-6324-5.

**Haid, Marco**; Graschitz, Sabine; Müller, Claudia (2017): Do the Individual Auditor's Characteristics and the Liability Regime affect the Auditor's Assessment of Task Complexity? – Experimental Evidence. In: *Proceedings of the 3rd International Scientific Conference ERAZ 2017 Knowledge Based Sustainable Economic Development;* S. 672-673. Sofia: University of National and World Economy. ISBN 978-86-80194-07-3.

Steckel, Rudolf; **Haid, Marco** (2015): § 256 UGB; Behandlung der Zwischenergebnisse. In: Zib, Christian; Dellinger, Markus (Hrsg): *UGB Unternehmensgesetzbuch Großkommentar. Band III Teil 2, Kommentierung der §§ 231 - 283 UGB*; S. 650-675. Wien: LexisNexis ARD Orac. ISBN 978-3-7007-5573-9.

Steckel, Rudolf; **Haid, Marco** (2015): § 257 UGB; Zusammenfassung von Aufwendungen und Erträgen verbundener Unter-nehmen (Aufwands- und Ertrags-konsolidierung). In: Zib, Christian; Dellinger, Markus (Hrsg): *UGB Unternehmensgesetzbuch Großkommentar. Band III Teil 2, Kommentierung der §§ 231 - 283 UGB*; S. 675-696. Wien: LexisNexis ARD Orac. ISBN 978-3-7007-5573-9.

## Other publications

### 2015 - 2021

**Haid, Marco**; Steller, Marcel; Graschitz Sabine; Heimerl, Peter (2020): Holen Österreichs Aufsichtsräte auf? - Ein Vergleich der Aufsichtsratsvergütung in Österreich und Deutschland. In: *Der Betrieb* 20(2020), 1017-1021.

Heimerl, Peter; Stickler, Hannes; **Haid, Marco** (2020): The Influence of Spirituality in Hospitals on Job Satisfaction. In: *EAS Journal of Humanities and Cultural Studies* 2(2), 65-67.

Graschitz, Sabine; **Haid, Marco**; Mühlberger, Magdalena; Heimerl, Peter (2020): Brennpunkt dolose Handlungen. In: *Der Betriebswirt* 61(1), 29-48.

Heimerl, Peter; Rottensteiner, Christian; **Haid, Marco**; Scholl-Grissemann, Ursula (2018): Produktivität und Führen im exklusiven Versicherungsvertrieb. In: *Der Betriebswirt* 2(2018), 21-27.

## Conference Presentations

### 2015 - 2021

Plaikner, Alexander; Nigg Joachim; **Haid, Marco** (2021): Tourism value chains in the travel experiences of people with disabilities. The 29th Nordic Symposium in Tourism and Hospitality Research, Online Conference, 22.09.2021.

Albrecht, Julia; **Haid, Marco**; Finkler, Wiebke (2021): Destination Management for Sustainability. CAUTHE, Online Conference, 11.02.2020

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**Haid, Marco**; Albrecht, Julia; Heimerl, Peter; Plaikner, Alexander (2020): Sustainability in destination management in nature-based tourism. TTRA Conference, Innsbruck, 29.09.2020.

Plaikner, Alexander; **Haid, Marco;** Albrecht, Julia; Peters, Mike; Heimerl, Peter; Sparber, Johanna (2020): Succession in tourism: changing values in the transfer of business. TTRA Conference, Innsbruck, 28.09.2020.

**Haid, Marco**; Graschitz, Sabine; Müller, Claudia (2018): Individual Auditor's Characteristics, Liability Regime and Task Complexity Assessment - Experimental Evidence (2018). 41st Annual Congress of the European Accounting Association (EAA 2018), Mailand, 30.05.2018.

**Haid, Marco**; Graschitz, Sabine; Müller, Claudia (2018): Individual Auditor's Characteristics, Liability Regime and Task Complexity Assessment – Experimental Evidence (2018). 28th Audit & Assurance Conference (AAC), Dublin, 24.05.2018.

Graschitz, Sabine; **Haid, Marco**; Müller, Claudia (2017): Auditor's Characteristics, Liability Regime and Task Complexity Assessment (2017). 13th European Conference on Management Leadership and Governance (ECGBL), London, 12.12.2017.

Graschitz, Sabine; **Haid, Marco**; Müller, Claudia (2017): The Willingness to Report Errors in Audit Firms in Light of Error Management Climate, Team Size and Task Complexity (2017). 13th European Conference on Management Leadership and Governance (ECGBL), London, 12.12.2017.

Müller, Claudia; Graschitz, Sabine; **Haid, Marco** (2017): Deregulation of the European Energy Market: Challenges and Consequences (2017). 84th International Atlantic Economic Conference (AES 2017), Montreal, 06.10.2017.

**Haid, Marco**; Graschitz, Sabine (2016): The Willingness to Report Errors in Audit Firms: How does the Team Size affect the Willingness to Report? (2016). 7th European Business Research Conference, Rom, 15.12.2016.

**Haid, Marco**; Dilger, Thomas (2015): Information value, task complexity and judgement performance – An investigation of the impact of information and complexity on the audit performance (2015). 19th Annual Financial Reporting and Business Communication Conference (FRBC), Bristol, 03.07.2015.

## Other presentations

Plaikner, Alexander; **Haid, Marco**; Pinter, Monika; Rollinger, Astrid (2021): SmartData zur Vermittlung der Kooperation von Tourismus und Landwirtschaft. Tourism Fast Forward, Mayrhofen, 07.10.2021