

Curriculum Vitae

PERSONAL DATA

Name, Titles: Priv.-Doz. Dr. Peter Heimerl
Division für Management in Gesundheits- und Sporttourismus
Contact Data:: UMIT- Private Universität für Gesundheitswissenschaften, Medizinische
Informatik und Technik
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Email: peter.heimerl@umit.at
Date/Place of Birth: 05.02.1964, Kapfenberg
Citizenship: Austrian

EDUCATION

1989/1990 Post Graduate Management Programme in Management, Vienna University of Economics and Business Administration, Austria
1988-1991 Doctor of Business Studies, Vienna University of Economics and Business Administration, Austria
1982-1988 Master in Business Studies, University of Graz, Austria
1982 Matura

ACADEMIC APPOINTMENTS

2019- Head of Master Programme „Nachhaltige Regional- und Destinationsentwicklung“, UMIT & Leopold-Franzens-Universität Innsbruck, Hall/Innsbruck/Landeck
2014- Head of Division für Management im Gesundheits- und Sporttourismus
2014- Head of Bachelor Programme „Wirtschaft, Gesundheits- und Sporttourismus“, UMIT & Leopold-Franzens-Universität Innsbruck, Hall/Innsbruck/Landeck
2008-2013 Head of Master Programme „Wirtschaftsberatung und Unternehmensführung“, University of Applied Sciences Wiener Neustadt
2006-2007 Academic Director of Master Programme „Coaching und lösungsorientiertem Management“, PEF Privatuniversität für Management, Vienna, Austria
2005-2007 Academic Director of the PEF „Privatuniversität für Management“, Vienna, Austria
2003-2007 University Professor for „Organisation“
2003-2009 Lecturer of the „MBA Sozialmanagement (ISMOS)“ for „Organisation und Organisationsentwicklung“, Vienna University of Economics and Business Administration, Austria
2002-2008 Head of Master Programme „Human Resource Management und Organisationsentwicklung“, PEF Privatuniversität für Management, Vienna, Austria
2002-2007 Member of the Faculty at PEF „Privatuniversität für Management“, Vienna, Austria
2000-2008 Member of the academic direction of the Master Programme „Internationale Personal- und Organisationsentwicklung“, PEF-International Business School
1998-2000 Member of the Faculty Board for „Interdisziplinäre Nonprofit-Forschung“, Vienna University of Economics and Business Administration, Austria
1998-2004 Lecturer at the „Berliner Schule für Gesundheit“
1994-1998 Head of the Department „Personalmanagement und Organisation“, University of Applied Sciences Wiener Neustadt
1994-1999 Lecturer for „Führung und Organisation“ in the instruction course for „Qualitätsmanagement in Gesundheitsorganisationen des Wiener Krankenanstaltenverbundes und der ÖVQ“, Vienna, Austria
1993-2001 Lecturer at the Vienna University of Technology
1992- Lecturer at „MBA Health Care Management“ at the Vienna University of Economics and Business Administration for Organization and Organizational Development
1991-1999 University Assistant and Lecturer at the Department „Allgemeine Betriebswirtschaftslehre Personal, Führung und Organisation“, Vienna University of Economics and Business Administration, Austria
1989-1991 Assistant and Lecturer at the Department „Wirtschafts- und Verwaltungsführung“, Vienna University of Economics and Business Administration, Austria

WORK EXPERIENCE

2008 Programme- und Organisational Development and lecturer, University of Applied Sciences
 Wiener Neustadt
1997- Management Consultant and Management-Coach
1989-1996 Independent Contractor, WBG Betriebs-Wirtschaftsberatungsgesellschaft, Vienna, Austria

AWARDS AND HONORS

1992 "Teaching Oscar" for best Proseminar at Vienna University of Economics and Business
 Administration

RESEARCH INTERESTS

Methodological Areas: Qualitative Social Research
Theoretical Areas: Leadership, Organisation Theory, Human Resource Management,
 Organisational and Destination Development

MEMBERSHIPS AND SCIENTIFIC BOARDS

since 1996 VHB - Verband der betriebswirtschaftlichen Hochschullehrer
since 2018 Standortagentur Tirol/ Beirat der Clusterinitiative Wellness Tirol

SOFTWARE: Windows / MS Office; Distance learning-tools (eg. Zoom, Teams, BBB)

LANGUAGES: German (native), English (fluent)